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**Levitt Pavilion Los Angeles
Announces First Artist to Serve as Executive Director,
Allison M Keating**

*Interdisciplinary Artist Allison M Keating Joins Levitt Pavilion Los Angeles
New Leader of Levitt LA's Free Summer Concert Series Brings Imagination, Innovation,
and a Deep Understanding of Social Equity*



LOS ANGELES, Ca. — The Levitt Pavilion Los Angeles (“Levitt LA”) Board of Directors today announced the selection of interdisciplinary Queer artist Allison M Keating (she/her/hers) as the nonprofit’s next Executive Director following an extensive search for the new leader of LA’s sole bilingual, outdoor performing arts destination located in the heart of the city. Keating joins Levitt LA with 16 years of nonprofit arts management experience, as well as experience creating and producing large-scale performances exploring socio-political topics.

Keating comes to Levitt LA with a long history of increasing public access to the arts and supporting underrepresented voices. She was a Co-Director & Curator of Performance for LAND (Los Angeles Nomadic Division,) a site-specific public art nonprofit. She was also the producer of the free Blue Roof Studios Arts Festival at their new community oriented arts hub in South LA, and the free outdoor programming series at The Wallis Annenberg Center for the Performing Arts in Beverly Hills. She has produced her own original theatrical productions through her project-based arts company Wild Art Group and curated the popular performance series “Wild Art Party” for emerging LA-based artists.

“With her artistic imagination and resilience, fiscal responsibility, and her significant experience as an arts leader in Los Angeles, we are confident in Allison’s ability to navigate the extraordinary circumstances created by the Covid-19 pandemic, and enable Levitt LA to rejoin the Westlake community stronger than ever,” said Vicki Curry, co-chair of the Levitt LA Board of Directors. “We are particularly proud to now be an artist-led Levitt Pavilion. Allison’s innovative approach and thoughtful sensibility promises to create new artistic collaborations and is the perfect pairing for our diverse and engaged

community.” Keating will lead the Levitt LA team in producing high-caliber music programming featuring local, national, and international artists, spanning a wide range of music genres with a special emphasis on Central and Latin American artists, offering Angelenos of all ages and backgrounds access to the arts, strengthening the social fabric of our city.

Keating, Levitt LA's Board of Directors, and the staff of Levitt LA have defined steadfast Diversity, Equity, and Inclusion values which are implemented at every level of operation. Levitt LA is an anti-racist institution and works with the community to create a more inclusive, empathic, and equitable society. Over the coming months, Keating will announce several new initiatives created in collaboration with community members which speak to these values.

“I have a personal commitment to community engagement, bridge-building and mutual understanding through the arts,” said Keating. “Acknowledging the communities surrounding the Levitt Pavilion at MacArthur Park are among the hardest hit by the pandemic, Levitt LA is here to spark hope during this era of widespread uncertainty, civil unrest, political strain, and economic hardship. Levitt LA will bring back the joy of free music and will bring people together again.”

The Levitt Pavilion in Los Angeles is part of a growing family of outdoor Levitt music venues and concert sites across America. Every year through permanent Levitt venues, the Levitt AMP Music Series, the Levitt National Tour and select outreach concerts, over 600 free Levitt concerts are presented in 28 towns and cities. Each celebrates its own community and presents high caliber entertainment featuring a rich array of music genres. As coveted anchors of community life, families, friends and neighbors of all ages and backgrounds come together on Levitt lawns through the power of free, live music. Leading the program's nationwide growth is the Mortimer & Mimi Levitt Foundation, a pioneer in the creative placemaking movement.

About Levitt Pavilion Los Angeles (Levitt LA)

Each summer, 50 FREE concerts are presented at the fully bilingual Levitt Pavilion Los Angeles, featuring acclaimed, emerging talent to seasoned, award-winning performers in a broad range of music genres. Entirely free to the public, Levitt LA's summer concert series reflects its mission to build community by making live music accessible to all; over half a million music lovers of all ages and backgrounds have come together at Levitt LA since 2007.

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Media Contact:

Carla Contreras Cabrera
Communications & Outreach Coordinator
t: 213-201-6115
Carla@levittlosangeles.org